



JUNIOR LEAGUE OF SAINT PAUL

September 29, 2018

2:30 – 6:30 p.m.

Harmon Park, West Saint Paul

Presented by: The Junior League of Saint Paul

The Junior League of Saint Paul (JLSP) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Current Initiative: Healthy Bodies, Healthy Brains - A community campaign that seeks to improve childhood nutrition in order to support healthy brain development and function.

Event Overview

The Junior League of Saint Paul's (JLSP) Touch a Truck™ event is currently in its 7th year, offering a fun, educational, hands on experience for kids of all ages. Kids are encouraged to climb on, learn about and discover their favorite big trucks and vehicles, as well as meet the personnel who protect, serve, build and contribute to the Twin Cities community.

Why Participate

- Hundreds of attendees are expected, offering great exposure for your business!
- Support the community and allow us to hold this event free of charge and allow families of all income levels to attend this fun event!
- One of the JLSP's ongoing goals is to expand the reach and impact of community projects, while sustaining membership and leadership training opportunities. This begins with our success through funds raised at Touch a Truck™!

Sponsorship Information

| | Title (limit 1) | Platinum \$2500 (limit 1) | Gold \$1000 | Silver \$500 | Bronze \$250 |
|--|----------------------------|--|------------------------|-------------------------|-------------------------|
| Advertised as "Title Sponsor" | ✓ | | | | |
| Given a GMM Spotlight to present to our members | ✓ | ✓ | | | |
| Logo on JLSP Home Page | ✓ | ✓ | | | |
| Advertised as Quiet Hour (1 st hour) Sponsor *1 st Gold Only | ✓ | ✓ | ✓* | | |
| Able to Promote Business at Event (table, booth, etc) | ✓ | ✓ | ✓ | | |
| Logo on t-shirt worn day of | ✓ | ✓ | ✓ | ✓ | |
| Logo on passport | ✓ | ✓ | ✓ | ✓ | |
| Social Media Posts | 10 total | 8 total | 6 total | 4 total | 2 total |
| Logo On Website Event Page | ✓ | ✓ | ✓ | ✓ | ✓ |
| Signage At Event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition at Annual Meeting | ✓ | ✓ | ✓ | ✓ | ✓ |

JLSP's Federal Tax ID #41-0721637

For More information, please contact Alison Baue, Touch a Truck™ Chair: touchatruck@jlsp.org or 406.853.1547