

# SAINT PAUL BLUE JEANS & *Bling*

## Sponsorship Opportunities

### The Fun Ones

#### **Coat Check Sponsor - \$1000**

Allow everyone to check their coat for free and give them some company swag on their way out the door.

#### **Exhibit Sponsor - \$1000**

Help us open the "Open House" exhibit to all attendees during the event. The "Open House" exhibit showcases a St Paul home through the decades and the different cultures who call St Paul home. Signage will be available at the entrance to the exhibit and give them some company swag as they exit.

#### **Heads & Tails Sponsor - \$1000**

This game is always one of the highlights of the event! We will include your company information in announcements and signage about the game.

#### **Surprise Sponsor - \$XXXX**

We have some ideas and are open to yours. Let us know what you are interested in!

#### **Parking Sponsor - \$2000**

Cover parking for all attendees at the adjacent lot! Company logo and tagline will be on all parking vouchers.

#### **Stock the Bar Sponsor - \$2000**

The Stock the Bar wall is another highlight of the night. Participants are guaranteed to walk away with a bottle of wine or liquor. Company information and signage around this game would be included.

#### **Dessert & Décor Sponsor - \$3000**

Include your company's information and swag on all the tables.

#### **Swag Bag Sponsor - \$1000**

At the end of the night everyone gets to go home with a swag bag! Put your logo on the bag and include some goodies for all to enjoy after the event.

### The Traditional Ones

#### **Table of 10 - \$750**

You'll be guaranteed a seat and have a home base for your group all night. Limited tables available. Includes 10 event tickets.

#### **Program - \$200**

Your company's logo and tagline will be placed in the event program all attendees receive. Limited number of program placements available.

### Who do we think will be there?

We expect about 150 attendees, a mixture of Junior League of Saint Paul members, their spouses, and friends.

CONTACT INFO: Katie Pritchett, JLSP Executive Vice President, [evp@jlsp.org](mailto:evp@jlsp.org)  
All sponsors will have logo placement on [www.jlsp.org/bling](http://www.jlsp.org/bling), JLSP social media channels, and printed materials leading to the event